



Clear Creek Metropolitan Recreation District

RECORD OF PROCEEDINGS REGULAR MEETING OF THE BOARD OF DIRECTORS WEDNESDAY, August 28th, 2024 (HOSTED IN PERSON AND VIA ZOOM)

PRESENT

Board Members present: Meghan Vickers - President, Tom Harvey - Vice President, Scott Yard - Treasurer, Ben Shay- Secretary, and Amy Saxton - Director at Large.

Staff present: Cameron Marlin - General Manager, Caitlin Morris - Director of Childcare & Youth Programming.

CALL TO ORDER

Meghan Vickers called the Regular Meeting to order at 6:00pm on the 28th day of August, 2024.

APPROVAL OF AGENDA

Meghan Vickers asked for a motion to approve the agenda. Scott Yard made a motion to approve the agenda as presented, Amy Saxton seconded the motion. Meghan Vickers asked if there were any changes to the agenda. Cameron Marlin asked that Caitlin Morris' presentation be moved to follow Public Comment. The Board voted unanimously to approve the agenda with the suggested change.

PUBLIC COMMENT

No public comment.

STAFF PRESENTATION: Summer Camp Recap (Caitlin Morris, Director of Childcare & Youth Programming)

Caitlin Morris started the Summer Camp Recap by showing photos from camp. She then spoke to the challenges from this year's camp:

- Specialty Camps had limited access to the playground and time out of the schools cafeteria due to the dismantling of the playground at Carlson and the lightning policy at the Rec Center, which kept the summer camp kids from using the swimming pool most afternoons. This created frustration and difficulties for the staff and campers.
- Specialty Camp plans were created by Avery Hannaford before her departure from CCMRD. When Avery left, there was some confusion and frustration among the staff that took over.
- Camp registration created some challenges this year – registration opened later than normal and required payment in full. The full payment requirement created a situation where many families could not afford to participate and prevented the camps from selling out. (The website development timeline did not offer enough time to implement a payment plan option this year, which will be available in the future.)
- The older and younger camper's personalities did not mesh this year

Caitlin shared her plans for the future, including:

- Reorganizing the camp structure to include 3 groups based on ability/experience (beginners, intermediate, advanced), rather than strictly age based groups. This will allow for some flexibility to adjust on a case-by-case basis. The summer will include a mix of full group and



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small group activities and outings. The new approach to the groups based on ability will allow for the older kids to do more challenging activities (ex: climbing summits or backpacking).

Caitlin asked the Board for feedback on pricing strategies for next year. Caitlin is considering shifting to weekly registration, rather than daily. Logistically, scheduling and planning would be simplified via weekly registration, as participant numbers should smooth out, as opposed to the drastic variation that can occur from one day to another. This led to discussion about whether families use camps as childcare by necessity, or by preference. The board discussed the financial burden of weekly vs. daily billing, and whether families will register for the entire week versus individual daily activities that are most appealing to the children.

Caitlin and the Board discussed the effect of the late registration date on this year's camps. It was determined that early pre registration (January) is key to filling summer camps. There were ideas about incentivizing weekly registration first and then opening it to daily registration. There was also discussion about offering an "Early Bird" registration discount or offering a discount for weekly registration and keeping the daily registration the same price.

Caitlin spoke about plans for next year to use the elements as an overarching theme and to incorporate the Specialty Camp concepts into themes of the camps (ex: during "earth week" plans could include gardening or trash pick up). Caitlin plans to include culinary activities due to its proven popularity among youth in Clear Creek County.

The Board thanked Caitlin for all her hard work this summer.

APPROVAL OF MINUTES - Regular Meeting (July 24, 2024)

Meghan Vickers requested a motion to approve the minutes from the July 24, 2024 Regular Meeting of the Board of Directors. Ben Shay made a motion to approve the minutes as written. Amy Saxton seconded the motion. There were no changes to the minutes. The Board voted unanimously to approve the minutes as presented.

AREA REPORTS

Cameron Marlin reported that CCMRD will have a booth at the community celebration for the new bike trails at Virginia Canyon/Argo. She plans to use this time to also talk to the community about the future skatepark while soliciting input into possible bike-related programming that the community would like to see.

Cameron Marlin reported on the Loveland Ski Area trade agreement, stating that negotiations continue for striking an even trade arrangement that suits both entities and their employees.

Cameron shared that reviewing the Area Reports from staff is a positive experience for her each month. The process makes her feel very grateful for the staff. She also shared that the Core Leadership Team has been doing a "Gratitude Campaign" with staff and community members that includes sharing appreciation coins and taking time to deliver carnations to local businesses. She reported that it has been very well received and hopes the acts of gratitude and kindness will be contagious and will ripple out to the community at large.

FINANCIAL REPORT

Cameron Marlin presented the Financial Report for Brent Almand because he was ill.



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She stated that there are challenges with obtaining the reports that the Board has requested while using the Quickbooks software. She also shared that Brent reported that the Budget to Actual numbers are not accurate because of the timing of the board meeting.

The Board reviewed the report provided. It was noted that there are still some misallocations/improperly categorized transactions but that the financial reports are headed in the right direction.

NEW BUSINESS:

Budget Committee & Timeline

Cameron Marlin reported that Ben Shay and Scott Yard have committed to serving on the budget committee, which will begin meeting every Monday morning starting on September 9th.

Cameron reviewed the following timeline for the budget development:

- October 15th: post notice of budget in the newspaper.
- December 15th: Accept the Mill Levy
- December 31st: File budget

Board/Staff Retreat

Cameron Marlin shared the survey results for dates and time options for the Annual Retreat. The date/time option with the most votes from the Doodle Poll was October 27th from noon-4 pm.

Cameron spoke about the focus of the retreat being on organizational victories, organizational values, team building, and brainstorming about the holiday celebration. She hopes that this organizational value development will carry over to staff, Rec Center members, and program participants.

OLD BUSINESS: BALLFIELD/SKATEPARK

Cameron Marlin reported that New Line has shared reports/data regarding the third design meeting, the community input survey, demographics of the type of skaters expected to use the skatepark, and ultimately that Concept A has emerged as the community's preferred design. Once the design is finalized, an actual budget will be established, which will allow for more effective fundraising

Cameron also reported that she and Ben Shay have a plan and are set to kick off the high school internship program beginning on September 9th. There are 8 potential interns this year. They will begin the internship with rescheduling and organizing the Skate Pop Up Event that had to be postponed in August due to weather and will work on expanding the sticker contest fundraising.

Cameron thanked Scott Yard for organizing the ongoing "Round Up" campaign with local restaurants. Scott Yard reported that the campaign at Smokin Yards has slowed this month but is still going on. Cameron stated that Steve from Tommyknockers Brewery had brought a \$1,000.00 check by and has continued the effort through August. She reported that Steve is interested in organizing a community fundraising effort involving local businesses. The focus would be to show businesses how the skatepark will benefit them and the local economy as a whole.

Cameron reported that the Virginia Canyon Mountain Park is coming to an end which will allow the Skatepark project to apply for GOCO funding. She also stated that she believes that the Skatepark Foundation will donate \$10,000.00 to the project which will be applied for in January.



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Cameron also shared that Ben Shay and Mike Rosenbaum are working together to organize a large event/gala fundraiser for community members with an effort to sell bricks/features with donors' names on them for additional fundraising. Ben Shay shared that they are planning for the gala event to be held on a Thursday evening in early spring. Ben shared that they hope to get matching funds to bolster fundraising efforts during the event. They hope to sell event tickets, sell bricks with donor's names on them, have a silent auction, and get the venue space donated.

There was discussion among board members about the concept, budget, and breaking ground will help bolster fundraising. Having the project be tangible will help with fundraising.

THK Playground

Cameron Marlin shared that THK has provided two playground concepts. She reported that it has been clearly established that the final design will incorporate nature-based elements and be inclusive for people of all ability levels, including sensory play. Cameron reviewed elements of each concept. She emphasized that these are concepts, not final plans. Cameron reported that she shared the concepts with Krasimir Koev from EasterSeals for feedback. Of the two, Kras preferred concept 2.

Cameron has also been in communication with Carla Cole, who is responsible for overseeing the design development of the redesign of Courtney Riley Cooper Park. They have met to be sure that the two parks compliment each other and don't duplicate the same features.

ADJOURNMENT

Meghan Vickers adjourned the meeting at 7:52pm